

**Enjoy professional-looking 35 mm
photography...indoors and out...
from dazzling close-ups to
far-away scenes!**

YOU GET ALL THIS:

- Yashica® FX-3 35mm SLR Camera
- 50mm f/2.0 Standard Lens
- 135mm f/2.8 Telephoto Lens with Lens Case
- 2X Tele-converter with Case
- 3 Close-up Lenses with Case
- Electronic Flash and Batteries
- Deluxe Gadget Bag

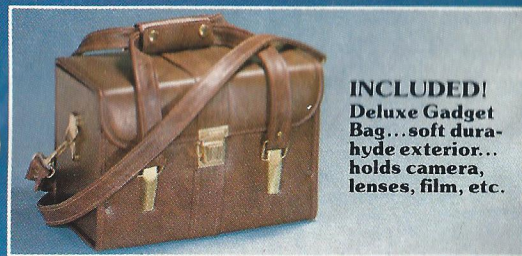


EXXON

USE IT FOR 30 NO-RISK DAYS!†

INCLUDED!
Electronic Flash and Batteries.
Powerful, action-stopping 1/2000
sec. flash for Indoor and Low-light
conditions...fast re-cycling.

Use it for 30 no-risk days† to open
up a whole world of picture-
taking opportunities



INCLUDED!
Deluxe Gadget
Bag...soft dura-
hyde exterior...
holds camera,
lenses, film, etc.

INCLUDED!
Set of 3 Close-up Lenses and Case.
Take fascinating Close-ups
Only Inches Away from
Your Subject.

INCLUDED!
135mm f/2.8 auto-
matic Telephoto
Lens and Case.
Bring distant
scenes 2½ times
optically closer
than standard lens
for breathtaking
effects.

INCLUDED!
2X Tele-converter and Case.
Use with Standard or Telephoto
Lenses to DOUBLE their power.

INCLUDED!
50mm f/2.0 automatic Standard
Lens...for most photographic
subjects...with brilliance and
edge-to-edge clarity.



DETACH HERE

FIRST CLASS MAIL

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 200 BERWYN ILLINOIS

POSTAGE WILL BE PAID BY ADDRESSEE

EXXON COMPANY, U.S.A.

MERCHANDISE CENTER

P.O. BOX 1013

BERWYN, ILLINOIS 60402

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

The Yashica FX-3 lets you "preview" your picture and exposure BEFORE you shoot to help eliminate errors!

You get automatic exposure previewing when you press the exposure check button...While looking through the viewfinder simply touch the automatic exposure check button. You'll know if the settings are correct *before* you shoot...before you waste a shot! It quickly advises you of the exposure required by the scene—and if the camera is properly set. If improper—a visible red L.E.D. light signals a warning. If proper, a green L.E.D. signal lights up.

You can therefore quickly determine the exposure setting, and if not correct, simply "dial" a new one until the green light goes on. It's that easy!

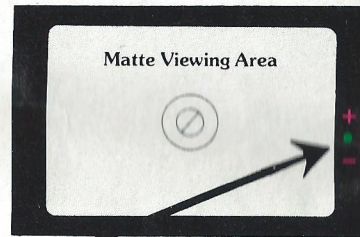
Built-in Self-Timer lets you include yourself in the picture...Now you can get into your own pictures simply by pressing the self-timer button. This activates the delayed shutter release mechanism, then trips the shutter after a 10-second interval...giving you time to include yourself in the scene.



Microprism Collar lets you focus easily. When rough grainy-look disappears, you'll have precise focus.



Or, align the split-image center spot.



3 L.E.D.'s Warn of Incorrect Exposure... BEFORE You Shoot.

- (+) Red L.E.D. signals overexposure
- (.) Green L.E.D. signals correct exposure
- (-) Red L.E.D. signals underexposure

Versatile 3 Lenses and 2X Tele-converter Let You Enjoy A Wide Range of Picture Taking...



Use the 50mm f/2.0 Normal Lens for your regular, mid-range shots



Add 2X Tele-converter to 50mm Lens, get effect of a 100mm lens



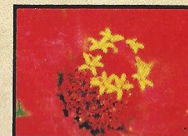
Use the 135mm f/2.8 Telephoto Lens to bring distant subjects really close.



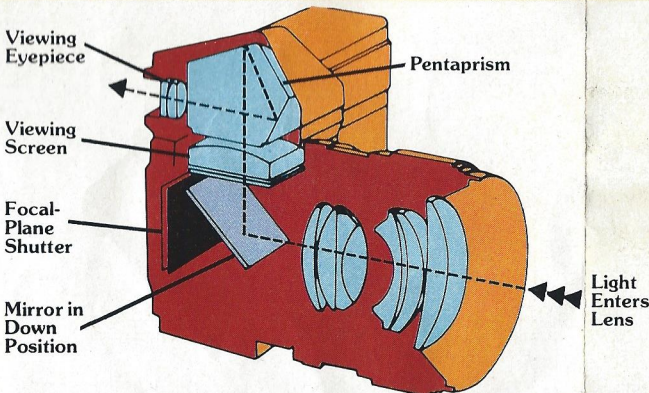
Add 2X Tele-converter to 135mm Lens, get super-close—equal to 270mm!



Add optional 35mm f/2.8 Wide Angle Lens for group shots and panoramic scenes.



Use 1, 2, or combination of all 3 Close-up Lenses for a variety of close-up effects



What is an SLR Camera... and why is it so popular with both professionals and amateurs alike?

SLR means Single Lens Reflex. An SLR Camera lets you view the photographic subject through the same lens that takes the picture.

YASHICA LIMITED WARRANTY

A copy of the Yashica limited warranty for this camera will be included with it; or you may obtain a free advance copy by writing Exxon Merchandise Center, P.O. Box 87003, Chicago, IL 60680.

†TRY THIS REMARKABLE YASHICA CAMERA SYSTEM FOR 30 DAYS BEFORE YOU CHARGE IT TO YOUR ACCOUNT

The Yashica Camera Outfit has been selected by Exxon for its value and you must be completely satisfied. You may return the Camera Outfit for any reason during the 30-day trial period, without obligation. Simply return (UPS or prepaid parcel post insured) to Exxon Merchandise Center, 3210 S. Central Ave., Cicero, Illinois 60650 for full credit.

Specifications

- ✓ **Standard Lens:** Yashica Lens ML 50 mm f/2 featuring the Contax/Yashica Mount and fully automatic diaphragm action. Full interchangeability with Yashica ML and Contax/Yashica Mount Zeiss T* lens lines.
- ✓ **Shutter:** Vertically run, all-metal focal plane shutter with speeds from 1/1000 sec. to 1 sec., plus "B." Direct hotshoe flash synch at 1/125 sec.
- ✓ **Exposure control:** Through-the-lens full aperture center-weighted light reading via quick-response SPD cell in pentaprism housing.
- ✓ **Exposure system:** LED-O-MATIC "Zero-in" exposure-metering system: Green LED indicates correct exposure, Red (+) LED indicates over-exposure, Red (-) LED indicates under-exposure. Readout in viewfinder on pressing exposure check button. ASA range from 12 to 1600. EV range from EV 2 to 18 (f/1.4 at ASA 100).
- ✓ **Viewfinder:** Through-the lens reflex viewfinder with image magnification of 0.91X (at infinity); shows approx. 92% of the image field. Diagonal split-image centerspot focusing screen surrounded by microprism collar in matte field.
- ✓ **Other features:** Built-in 10 sec. self-timer, 130° full-stroke film advance lever with 20° stand-off; multi-slot take-up spool for easy film loading; rapid rewind crank, hinged back cover with double safety lock, lens release button, tripod socket; additive-type auto re-setting exposure counter.
- ✓ **Batteries:** Powered by two 1.5V silver-oxide batteries.